



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD**

**Executive Committee Meeting**

**THURSDAY, August 08, 2019**

**8:00 A.M.**

CareerSource South Florida Headquarters  
7300 Corporate Center Drive  
Conference Room 2  
Miami, Florida 33126

**AGENDA**

1. Call to Order and Introductions
2. Approval of Executive Committee Meeting Minutes
  - A. July 18, 2019
3. Information – 2016-2020 CareerSource South Florida Strategic Operational Plan Update
4. Information – Comcast Internet Essentials Expansion
5. Information – TechHire Summer Boot Camps Update
6. Information – Summer Youth Internship Program Update

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



**SFWIB EXECUTIVE COMMITTEE**

**DATE: August 8, 2019**

**AGENDA ITEM NUMBER: 2A**

**MEETING MINUTES**

**July 18, 2019 at 8:15 A.M**

**CareerSource South Florida Headquarters**

7300 Corporate Center Drive, Suite 500 (Conference Room 2)

Miami, FL 33126

<p><b>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>1. Perez, Andy <i>Chairman</i></li> <li>2. Gibson, Charles, Vice - Chairman</li> <li>3. Del Valle, Juan Carlos</li> <li>4. Ferradaz, Gilda</li> </ol>	<p><b>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>5. Garza, Maria</li> </ol> <p><b>SFWIB STAFF</b></p> <p>Beasley, Rick          Almonte, Ivan          Alonso, Gustavo          Gilbert, David          Graham- Mays, Tomara          Jean-Baptiste, Antoinette          Kavehersi, Cheri          Perrin, Yian          Smith, Marian          Smith, Robert</p>	<p><b>AUDIENCE:</b></p> <p>Cooper, Jaime - <i>New Horizons, Inc.</i></p> <p>Mikkola, Juha – <i>Wyncode Academy, Inc.</i></p>
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Agenda items are displayed in the order they were discussed.

**1. Call to Order and Introductions**

Chairman Andy Perez called the meeting to order at 8:18am and asked all those present introduce themselves. A quorum of Executive Committee members had been achieved.

**2. A. Approval of Executive Committee Meeting Minutes of June 13, 2019**

Vice-Chairman Charles Gibson moved the approval of Executive Committee Meeting minutes of June 13, 2019. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

**3. Information – US Department of Labor/Employment and Training Administration’s Comprehensive Compliance Review of CareerSource Pinellas and CareerSource Tampa Bay**

Chairman Perez introduced the item and Executive Director Rick Beasley further presented.

He reviewed with the Committee the findings from the US Department of Labor Employment and Training Administration (ETA) compliance review report.

Chairman Perez inquired about the prepaid credit cards and Mr. Beasley explained.

Vice –Chairman Gibson inquired about the term “work numbers” and Mr. Beasley provided details.

Ms. Ferradaz inquired about Finding 11 and Mr. Beasley provided details regarding the compliance of publicly posting meetings and minutes. She further inquired about the Stevens Amendment (Procurement/Contracting) and Mr. Beasley defined the term.

**4. Recommendation as to Approval of TechHire Summer Boot Camp Training Providers**

Chairman Perez introduced the item and Mr. Beasley further presented.

Vice-Chairman Charles Gibson moved the approval of TechHire Summer Boot Camp Training Providers. Motion seconded by Mr. Juan Carlos del Valle; **Further Discussion(s)**

Mr. Juan Carlos del Valle inquired about a Wynocode Tech program at Lotus House. Mr. Beasley explained it would be a separate program.

Mr. Beasley noted additional 139 personal computers (PCs) are needed. Chairman Perez inquired about 501.3c (donations). Mr. Beasley advised that more information would be provided later.

There was continued discussion.

**Motion Passed by Unanimous Consent**

**5. Recommendation as to Approval to Accept a Donation for the City of Miami Gardens Summer Youth Employment Program**

Chairman Perez introduced the item and Mr. Beasley further presented.

Vice-Chairman Gibson inquired about the number of years the City of Miami Gardens has been in partnership with CareerSource South Florida implementing summer youth programs. Mr. Beasley responded.

Ms. Gilda Ferradaz moved the approval to accept a donation for the City of Miami Gardens Summer Youth Employment Program. Motion seconded by Mr. Juan Carlos del Valle; Motion Passed Unanimously

**New Business (es):**

Mr. Beasley provided a brief update on the following:

- Upcoming Workshop with the National Association of Workforce Boards (NAWB)

There being no further business to come before the Committee, meeting adjourned at 8:45am.



**SFWIB EXECUTIVE COMMITTEE**

**DATE:** 8/8/2019

**AGENDA ITEM NUMBER:** 3

**AGENDA ITEM SUBJECT:** 2016-2020 STRATEGIC GOALS OPERATIONAL PLAN UPDATE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **STRONG WORKFORCE SYSTEM LEADERSHIP**

**STRATEGIC PROJECT:** **National leader in an ROI-focused enterprise**

**BACKGROUND:**

At its June 21, 2018 meeting, the SFWIB approved revised strategies to the SFWIB's strategic goals. The goals are expected to influence future policy discussions and funding decisions. The following are the approved strategic goals:

- Goal 1: Build a Demand-Driven System with Employer Engagement
- Goal 2: Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery
- Goal 3: Improve Services for Individuals with Barriers
- Goal 4: Dedicated Commitment to Youth Participation
- Goal 5: High ROI Through Continuous Improvements
- Goal 6: Strong Workforce System Leadership

As part of the implementation efforts, SFWIB staff developed a tool to track the six strategic goals as they are accomplished. The Strategic Goal Operational Plan Monitoring Tool assists staff in tracking which strategies have been utilized, addresses initiatives and strategies yet to be implemented, as well as, the overall progress in achieving the goals.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*ATTACHMENT*



# STRATEGIC GOALS OPERATIONAL PLAN

## GOAL 1 STRATEGIES:

**A.** Engage Employers and Seek Continuous Feedback

**B.** Ensure all service providers and Career Centers implement employer engagement in their operations

**C.** Partner with Economic Development to Assist Targeted Industries

**D.** Close the skills gap through work-based learning

**E.** Create entrepreneurship initiatives

**GOAL 1**  
Build a Demand-Driven System with Employer Engagement

### INITIATIVES:

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### Collaborative Partners:

- CareerSource Florida
- Department of Economic Opportunity
- Business Leaders
- Local Chambers of Commerce
- Beacon Council
- SFWIB Business Services Unit
- SFWIB Unit Managers
- OCOG Target Industry Committees
- Industry Associations
- Trade Associations
- Economic Development entities
- CSSF Service/Training Partners
- Colleges, Universities, and School Boards

## GOAL 2 STRATEGIES:

**A.** Develop Integrated Business Service Teams

**B.** Maximize use of the Employ Florida Marketplace (EFM) Among Workforce System Partners

**C.** Strengthen the Partnership with WIOA Required Partners

**D.** Seek excellence in customer service

**E.** Improve the efficiency of career center operations

**GOAL 2**  
Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery

### INITIATIVES:

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### Collaborative Partners:

- Service and Training Providers
- Local Small Businesses
- SFWIB Business Services
- Staffing Agencies
- Community Based Partners
- WIOA Required Partners
- Human Resources Associations

## GOAL 3 STRATEGIES:

**A.** Develop specific programs and initiatives

**B.** Improve Employment Outcomes

**C.** Ensure compliance with WIOA Section 188

**GOAL 3**  
Improve Services for Individuals with Barriers

### INITIATIVES:

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### Collaborative Partners:

- WIOA Required Partners
- Light House for the Blind
- Mental Health Agencies
- Florida Department of Law Enforcement Office
- Department of Corrections
- Community Based Organizations
- Faith Based Organizations
- Service and Training Providers
- Business Community
- U.S. Southern Command

# STRATEGIC GOALS OPERATIONAL PLAN (continued)

## GOAL 4 STRATEGIES:

A. Expand Career Exploration and Pathways Programs

B. Joint Contribution for Youth Career Pathway Models

C. Youth Entrepreneurial Skills Training Programs

D. Improve Service Delivery and Outcomes

**GOAL 4**  
Dedicated Commitment to Youth Participation

### INITIATIVES:

#### Collaborative Partners:

- CareerSource Florida
- Department of Economic Opportunity
- Youth Service Providers
- Community and Faith Based Organizations
- Miami-Dade and Monroe Counties Public Schools
- Colleges and Universities
- Post-Secondary Education Institutions
- Training Providers
- Business Community
- Local and State Government Agencies

## GOAL 5 STRATEGIES:

A. Enhance CSSF Performance System

B. Improve Credential Outcomes for Job Seekers

C. Provide Technical Assistance to Service Providers

**GOAL 5**  
High ROI Through Continuous Improvement

### INITIATIVES:

#### Collaborative Partners:

- US Department of Labor
- CareerSource Florida
- Department of Economic Opportunity
- Service and Training Providers
- Economic Development Agencies
- Community Based Organizations

## GOAL 6 STRATEGIES:

A. National Leader in an ROI-Focused Enterprise

B. Use LMI Data for Policy Development

C. Maximizing Collaborative Partnerships

D. Strengthen Workforce System Accountability

E. Enhance Board Leadership

**GOAL 6**  
Strong Workforce System Leadership

### INITIATIVES:

#### Collaborative Partners:

- CareerSource Florida
- Department of Economic Opportunity
- Chambers of Commerce
- Beacon Council
- The School Board
- Business Leaders



**SFWIB EXECUTIVE COMMITTEE**

**DATE:** 8/8/2019

**AGENDA ITEM NUMBER:** 4

**AGENDA ITEM SUBJECT:** COMCAST INTERNET ESSENTIALS

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS**

**STRATEGIC PROJECT:** **Close the digital skills gap**

**BACKGROUND:**

On August 6, 2019, Comcast held a Press Conference & Laptop Giveaway with CareerSource South Florida. At the press conference, Mr. David L. Cohen, Senior Executive Vice President and the Chief Diversity Officer of Comcast Corporation, announced the expansion of Internet Essentials Program (IEP). The IEP eligibility has been expanded to any low-income individual who is receiving any public assistance. The press conference included U.S. Congressman Mario Diaz-Balart, FCC Commissioner Mr. Geoffrey Starks to announce the national expansion of Internet Essentials for low-income households.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*





## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 8/8/2019

**AGENDA ITEM NUMBER:** 5

**AGENDA ITEM SUBJECT:** TECHHIRE SUMMER BOOT CAMPS UPDATE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

**STRATEGIC PROJECT:** **Joint contribution for youth career pathway models**

### **BACKGROUND:**

At its February 15, 2018 meeting, the South Florida Workforce Investment Board (SFWIB) approved the second TechHire Summer Boot Camp program. The TechHire Summer Boot Camp initiative was expanded to provide youth, ages 15-22, with the skills necessary to become entry-level professionals in high demand Information Technology (IT) careers.

The TechHire Summer Boot Camps were designed to expose our future workforce to the IT Industry by connecting youth participants to both traditional and nontraditional educational resources. This includes a mix of accelerated learning programs, such as Gaming and Coding, Web Development, Comp TIA A+, Auto CAD, and other innovative channels.

In partnership with Miami-Dade County Public Schools, the 2019 TechHire Summer Boot Camps exposed 326 youth to a six-week IT training session. The session took place from June 10th through July 26, 2019. The boot camps were held throughout Miami-Dade County at various Miami-Dade County Public Schools, Florida Memorial University and Big Brothers Big Sisters of Miami.

A total of 1,007 youth showed interest in the 2019 TechHire Summer Boot Camps. Of the 1,007 interested youth, 847 were income eligible for the program; and a total of 160 were not qualified for the program. Ninety percent of the participating youth received free and/or reduced lunch. Ten percent of the participants received Temporary Assistance for Needy Families assistance.

Youth participants who completed the boot camp received a \$300 stipend. All participants were given the opportunity to take the certification exam and will be eligible for an additional \$200 stipend upon passing and obtaining a credential.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*



## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 8/8/2019

**AGENDA ITEM NUMBER:** 6

**AGENDA ITEM SUBJECT:** SUMMER YOUTH INTERNSHIP PROGRAM UPDATE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** N/A

**STRATEGIC GOAL:** **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

**STRATEGIC PROJECT:** **Joint contribution for youth career pathway models**

### **BACKGROUND:**

The Together for Children Youth initiative includes a partnership with Miami-Dade County, The Children's Trust, Royal Caribbean Cruise Line, JP Morgan Chase, Miami Dade County Public Schools (The School Board), the Foundation for New Education Initiatives, Inc., and the SFWIB. The initiative launched a Summer Youth Internship Program (SYIP) to provide employment opportunities to South Florida's future workforce, while decreasing crime within Miami-Dade County.

Together for Children is a coalition of government, education, business, law enforcement, justice, and funding entities that have joined together to leverage resources that promote youth safety and addresses the root cause of breaking the cycle of youth violence plaguing communities. The coalition of partners recruited a total of 3,896 youth for the 2019 SYIP.

The following is an update for the 2019 SYIP:

- Of the youth that were eligible and applied to the internship program, 3,055 were enrolled.
- Of the 3,055 youth enrolled in the program, 900 were served through the SFWIB's investment.
- The program intentionally recruited participants from high-risk populations. Of those enrolled in the program from this group, 80% (2,456) qualified for free/reduced lunch and 8% (258) were youth with disabilities.
- All participants that completed the program earned high school credits.

The program awarded over \$4 million in program stipends to interns, with 85% of the funding for the stipends provided by Miami-Dade County, The Children's Trust and the SFWIB.

The SFWIB invested \$1.5 million in Temporary Assistance for the Needy Families (TANF) funds to cover summer youth employment activities and services for youth with barriers to employment, particularly those youth whose families are receiving cash assistance and/or free or reduced lunch.

The SYIP provided participants, ages 15-18, with 30 hours of work per week and a wage subsidy of \$1,369 over a period of five weeks. In addition, participants earned high school course credits and were given an opportunity to earn college credits.

The wage subsidy consisted of the following:

- \$100 during the first week of the internship to cover transportation and other incidental expenses to help remove barriers that could have prohibited participation; and
- Two subsequent payments of \$634.50 each.

These funds were distributed via direct deposit through collaboration with the South Florida Educational Federal Credit Union and the Foundation for New Education Initiatives, Inc.

The program was designed to provide youth participants with entry-level positions within local businesses, the private sector and community-based organizations. The internships assisted youth in obtaining needed skills while gaining a better understanding of the workplace by linking participants to employers who provided work experience and career advice.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*